

Celebrate: Methodist Hospice Residence nears completion



Life Angels play part in building home and hope for patients and families

Thanks to developer **Walter Wills** and other generous donors, six beautifully wooded acres on Quince Road between Messick and Kirby will soon be a place like home for many. The Methodist Hospice Residence will begin receiving patients in July and features 30 patient rooms, a conference room, chapel, family gathering area and a kitchen for families. Each patient room will offer comfortable surroundings to enable patients and families to feel more at ease. Pets, personal mementos, photos, music and all the comforts of home are encouraged to make each room feel as close to home as possible. Specialized equipment will allow a number of the rooms to be converted to care for infants and children.

"The residence will allow us to continue providing patient- and family-centered care in a loving, supportive and home-like environment," said **Mitch Graves**, president, Methodist Affiliated Services. "It will offer our patients and their families the very best of faith, health and compassion during a very special time in their lives."

One of the most unique features of the new Hospice Residence is the courtyard's gardens and pathways. The facility is surrounded by gardens so patients will be able to enjoy fresh air and sunshine.

In recognition of the singular beauty of the residence's gardens and to support the work of the Hospice Residence, Methodist Healthcare

Foundation established the Life Angel gift program. The program allows donors to be part of the creation of the paths and gardens at the residence. Life Angels will be recognized on the tree of life, a permanent piece of artwork in the courtyard, displaying their names on beautiful iron leaves.

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— Mitch Graves, president, Methodist Affiliated Services.

Kristyn Gresham knew the Life Angel program was the perfect way for her family to remember her brother Kirk, who passed away in November 2007 after a long and courageous battle with chondroma cancer.

"Kirk was a world-renowned floral designer and horticulturalist. He loved bringing beauty into people's lives," said Kristyn. "Kirk and our entire family received truly

wonderful care from Methodist and the hospice team during his illness. When we heard about the gardens, and the Life Angel program, we knew we wanted to be involved.

"The feelings and emotions that natural beauty is able to form and evoke from people are hard to describe, but Kirk understood it completely. It is very comforting to know that Kirk will continue bringing beauty to the world, and making people smile through the gardens at the Hospice Residence."

For information about becoming a Life Angel, or for information about Methodist Hospice Residence, call 901-516-0500 or go to www.methodisthealth.org/give.

Methodist Hospice Residence Grand Opening Events

Party in the Garden

Join us as we celebrate the opening of the Methodist Hospice Residence

Saturday, June 18, 2011 at 7 pm

at the new Hospice Residence, located at 6416 Quince Rd Memphis, TN 38119

Enjoy live entertainment and delicious food & fun

Ticket price: \$150 per person.

To purchase your ticket, please contact Linda Bayliff at 901.516.0501 or BayliffL@methodisthealth.org.

Valet parking will be available.

Methodist Hospice Residence Grand Opening Tours & Ribbon Cutting

Wednesday, June 29, 2011 at 10 am

6416 Quince Rd Memphis, TN 38119

Facility tours available

Please RSVP to Dee Flood at 901.516.1727 or FloodF@methodisthealth.org by June 25, 2011.

Valet parking will be available.

Building set to begin on the Comprehensive Sickle Cell Center of Memphis

A little more than a year after announcing the launch of a \$5 million fundraising campaign to create the **Comprehensive Sickle Cell Center of Memphis**, the Center is taking shape.



Owita Mays M.D.

Encompassing 7,300 square feet, the Center will house an Emergency Infusion Unit and a Preventive Outpatient Clinic. The infusion unit will provide pain crisis management, transfusion and intravenous infusion support. It will also provide preventive health maintenance specific to sickle cell disease, consisting of patient education, genetic counseling, social work services and psychosocial support.

Dr. Owita Mays has been selected to lead the Comprehensive Sickle Cell Center outpatient clinic.

"The Sickle Cell Center outpatient clinic will function as a primary care home for patients. The goal of primary care and the outpatient clinic is to keep people healthy and treat problems early," said Dr. Mays. "That is especially important for someone with an illness like Sickle Cell that can escalate rapidly."

The comprehensive program will be a collaborative effort by Methodist Le Bonheur Healthcare and other community healthcare providers to meet the needs of sickle cell patients. St. Jude and Le Bonheur Children's will continue to take care of pediatric sickle cell patients. However, even with one of the largest populations of sickle cell patients in the country, Memphis had no comprehensive adult sickle cell center available to address the needs of patients experiencing a painful sickle cell crisis.

"This was a huge gap in our local healthcare resources that desperately needed to be filled," said **Steve**

Miller, M.D., senior vice president of Research and Education at Methodist Le Bonheur Healthcare. "Today, we're working closely with healthcare professionals throughout the community on protocols to ensure standardized care for the approximately 1,500 patients in the Memphis Metro area who suffer from sickle cell."

Clinicians and healthcare organizations currently collaborating on the Comprehensive Sickle Cell Center include: Steve Miller, M.D.; Owita Mays, M.D.; Robin

"Our goal is to treat patients early, avoid complications, intervene quickly and follow-up to help improve the health status of sickle cell patients."

— Dr. Steve Miller, M.D.

Womeodu, M.D., chief medical officer, Methodist University Hospital; Ray Walther, M.D. FACEP, medical director of the Emergency Department at Methodist University Hospital; Patricia Adams-Graves, M.D., The Regional Medical

Center of Memphis; Jarvis Reed, M.D., The West Clinic; Raymond Uyiosa Osarogiagbon, M.D., FACP, University of Tennessee Cancer Institute; St. Jude Children's Research Hospital, and Anita Larkin, BSN, RN, chief nurse educator, Methodist University Hospital. "Our goal is to treat patients early, avoid complications, intervene quickly and follow-up to help improve the health status of sickle cell patients," said Dr. Miller. "Working together, and with the support of the community, the Comprehensive Sickle Cell Center will do more than address the healthcare needs of patients. We believe that by improving quality of life, we can make a difference in the overall health, wellness and well-being of our community."

To learn more about the Comprehensive Sickle Cell Center of Memphis, go to www.sicklecellmemphis.org.



Amazing things are happening here

Dear Friend:

Annually, our team gets together to assess the previous year's achievements and plan for the year ahead. It's the typical planning process that drives everyone crazy but is designed to provide focus for our fundraising efforts for the upcoming year. This year, however, the conversation was not business as usual.

All of us at the Foundation understand it is time to think differently about philanthropy, and I'd bet that donors feel that way too. First, there have never been more organizations requesting support for less available funding. More and more people need help while donations are steadily decreasing. Fundraising—philanthropy—whatever the correct term, needs to change.

Instead of going through the same planning process to determine fundraising priorities and needs that support Methodist Healthcare's ability to provide great care, it's time for us to alter our strategies and communication in regard to our fundraising objectives. We must share information on the results of our efforts and how we make a unique difference and serve a critical need in our community.

How does a donor, foundation or corporation choose to spend their philanthropic dollars? I assume that most donors evaluate their own values and beliefs and then identify those organizations that achieve successful outcomes in these areas. I hope that donors expect these same organizations to be accountable for how their charitable dollars are used.

As the largest healthcare provider in the community, Methodist Le Bonheur Healthcare spends a great deal of effort on accountability and the Foundation, which raises funds to strengthen these same programs, operates in the same way. But more important, what is important to you as a donor?

Is quality healthcare critical to our community?

Is it urgent that equal access to healthcare be provided to all citizens?

Is it important that we go to the patients by providing care both inside and outside the walls of the facilities?

As a donor, these are the outcomes you should expect; these are the results of your support. I believe that we provide these services, in partnership with our physicians, clinical team and you—our donors.

When you support Methodist Healthcare Foundation, it's not about us, it's about you. We want you to be treated well.

Thanks for your generous support,

Paula Jacobson
Paula Jacobson
President
Methodist Healthcare Foundation

Methodist named Best Memphis Hospital by U.S. News and World Report



Recently, Methodist Memphis Hospitals were named the Best hospital in Memphis by *U.S. News and World Report* magazine. Of all 25 hospitals

in the Memphis metropolitan area, Methodist is the top-ranking. Methodist Healthcare's four Memphis metro hospitals are licensed as one. They are: Methodist University Hospital, Methodist North Hospital, Methodist South Hospital and Methodist Le Bonheur Germantown Hospital.

To view the rankings, visit <http://health.usnews.com/best-hospitals/area/memphis-tn>.

"We're honored that the outstanding quality care we provide every day is being recognized on such a prestigious list," said **Gary Shorb**, president and CEO of Methodist Le Bonheur Healthcare. "I applaud the work of our physician partners and Associates who provide outstanding patient- and family-centered care every day. I also want to thank our community partners and supporters. Because of their continued generosity and commitment to our mission, they share equally in this recognition that places us at the top of what is truly the gold standard of hospital rankings."

Methodist was cited as best in 12 medical specialties: cancer, diabetes/endocrinology, ear/nose/throat, gastroenterology, geriatrics, gynecology, heart and heart surgery, kidney disorders, neurology and neurosurgery, orthopedics, pulmonary and urology.

In addition to this BEST metro ranking, *U.S. News and World Report* magazine last year named Methodist Hospitals of Memphis as #27 in the nation for orthopedic care for 2010-11.

Camp BraveHearts - Helping Families, Healing Hearts

What:

Camp BraveHearts, a grief camp for children who have experienced the death of a family member or friend within the past two years. A complete program is also available for the parents or caregivers of the children attending camp.

When: June 9, 10 & 11

Where: Saint Columba Episcopal Center, 4577 Billy Maher Road, Memphis, TN. 38135



Through games, music and art, trained professionals and volunteers help children and adults explore their emotions, thoughts, and questions involving grief, and walk beside them as they take their first steps in the healing process.

"Camp BraveHearts is a place where children and families can come to understand the process of grief and to know that it's not something you just get over," explains **Dee Flood**, manager of Community Development at Methodist Hospice. "Grief is a journey you have to go through and we're here to help them take those first steps."

Be A Sponsor

Because of generous community support, Camp BraveHearts is provided at no charge to the children and families who attend. You can play a part in helping to heal broken hearts by sponsoring a family or child at camp.

One Family - \$100
Two Children - \$75
One Child - \$50

For more information or to register, call 901-516-1744.

The *Foundation Focus* is printed two times per year. If you would prefer to receive the newsletter via email, please contact Lori Dale at 901-516-0505. If you do not wish to receive further information from Methodist Healthcare Foundation, please contact us at 901-516-0500.

Barbara and Ralph Hamilton Center of Excellence in Faith and Health Opens as First of Its Kind

The future of healthcare may be under dispute in Washington, but it is under construction in Memphis. You can see it through the glass doors of the new **Center of Excellence in Faith and Health** at Methodist University Hospital. The big news is not some new machine in the hospital, but hundreds of new

relationships all over the community Methodist Healthcare serves, most remarkably with more than 300 congregations who share the mission of health and healing.

"The city of Memphis is leading the nation in faith-health partnerships and attracting the attention of senior Obama Administration officials," said

Mara Vanderslice, acting director, Health and Human Services' Center for Faith-based and Neighborhood Partnerships. "Building a coalition of congregations with hospitals, community health centers and privately funded clinics to promote public health to communities that are traditionally underserved is unprecedented and should be celebrated."

The Memphis model of healthcare rests on trusted community relationships and on generous support from donors who are moved to share the vision. **Dr. Ralph and Barbara Hamilton** provided the initial \$1 million for the Center. Additional donors contributed more than \$1.5 million to complete the funding of the construction and renovation.

The Center is an interfaith, collaborative center of research, innovation and training. Working with partners both locally and globally, the Center has a multi-tiered approach including: identifying and linking local community faith resources; providing support and resources to clergy; enhancing the patient experience within the walls of the hospital; and collaborative research with international experts on faith and health – all with the goal of improving the well-being of the patient before, during and after the hospital experience.

Kenneth S. Robinson, pastor and chief executive of St. Andrew AME Church and former Commissioner of Health for the State of Tennessee said, "Two of Memphis'

greatest institutional assets are our congregations and our hospitals. Standing at the intersection of those assets - in unique, relevant and visionary fashion - is the **Center of Excellence at Methodist**. The Center provides great promise for both reducing health and health-care disparities, and for fulfilling our calling to promote

good stewardship of our bodies."

The Center of Excellence in Faith and Health is located in 16,000-square-feet of newly renovated space and contains a family care center, family education library, consultation space for families and physicians, and

The Kemmons Wilson Family Foundation Innovation

Studio, a state-of-the-art area for training and teleconferencing. However, the initiatives of the Center reach far beyond the walls of the hospital.

"The 21st Century demands that we connect all the partners relevant to the health of our patients. That

"Two of Memphis' greatest institutional assets are our congregations and our hospitals. Standing at the intersection of those assets – in unique, relevant and visionary fashion – is the Center of Excellence at Methodist."

– **Kenneth S. Robinson**, pastor and chief executive of St. Andrew AME Church and former Commissioner of Health for the State of Tennessee

emphasizes on not just fighting disease but proactively preventing it," said Shorb. "We are not just preventing death, but promoting the behaviors that are proven to prolong life, and we believe one important variable in our effort is faith."



I-r: Gary Gunderson, senior vice president, Methodist Le Bonheur Healthcare Faith and Health; Dr. Ralph Hamilton, Barbara Hamilton, Paula Jacobson, president, Methodist Healthcare Foundation; Dr. Susan Murrmann, chair, Methodist Foundation Board of Directors; Gary Shorb, president and CEO, Methodist Le Bonheur Healthcare.

Neurovascular and Cardiovascular Centers Open at Methodist University Hospital

Patients who have aneurysms, stroke, heart rhythm disorders, cholesterol buildup in arteries and numerous other cardiovascular and neurovascular diseases will benefit from new technology now in place at Methodist University Hospital. The technology produces three-dimensional images that are faster and

The Artis zeego and the Artis biplane technology are the gold standard for academic cardiovascular and neurovascular care. It gives us the most advanced care available for our patients."

– **Kevin M. Spiegel**, FACHE, CEO, Methodist University Hospital.

"The Artis zeego and the Artis biplane technology are the gold standard for academic cardiovascular and neurovascular care. It gives us the most advanced care available for our patients," said **Kevin M. Spiegel**, FACHE, CEO, Methodist University Hospital. "It is better and safer and it will give us the ability to save more lives."

more accurate and that aid advanced surgery and treatments. Methodist University is the first Mid-South hospital – and among only a few hospitals – in the United States to offer this technology housed in its new Neurovascular and Cardiovascular Center.

The **Neurovascular and Cardiovascular Centers** at Methodist University Hospital are part of the **Cardiovascular Institute**, a partnership between Methodist University Hospital, the University of Tennessee Health Science Center, Columbia HeartSource, and the Methodist University Hospital



The Ribbon is cut on the Neurovascular and Cardiovascular Center at Methodist University Hospital.

Brain and Spine Institute. The Center will be a show site for manufacturer Siemens Healthcare. Physicians from across the country and around the world are expected to come to see the equipment in use.

Paying it Forward

Former transplant patient teaches Tai Chi classes for fellow transplant patients

Richard Link steps to the head of the class and begins a series of slow, deliberate movements including "Waving Hands in the Clouds" and "Stroking the Bird's Tail." Link teaches free Tai Chi classes designed specifically for transplant patients and their support person.

"Coming to these classes has really helped me with my balance and strength," said **Bill Palmer**. He says the classes are good because even if

"I have received the best care that anyone could possibly have from the transplant staff."

– **Richard Link**



Richard Link (in front) leads Tai Chi students (l-r) Rufus Jones, Yvonne Jones and Bill Palmer. The class is free for transplant patients and their support person.

you are limited in your movement you can still do the different positions.

Palmer was placed on the transplant list in August 2010. That's when he learned about the Tai Chi class Link teaches and wanted to learn more. Palmer started coming to the classes with his wife before he had his liver transplant. He now comes regularly since having his transplant last December at Methodist University Hospital Transplant Institute.

Link is a retired Senior Master Sergeant in the United States Air Force. He is certified to teach Tai Chi for Beginners, Tai Chi for Arthritis and Tai Chi for Diabetes. Link is also a former transplant patient. He received a new kidney 10 years ago and learned firsthand the importance of a good exercise program to increase strength, stamina and achieve overall good health.

"After the transplant, I was pretty weak, out of shape and overweight," said Link. "I wanted to get my energy back. It was tough just walking to the mailbox and doing the simplest chores."

He became interested in the slow, gentle form of Tai Chi and thought it would be perfect for transplant patients to help build up their strength and stamina.

"I have received the best care that anyone could possibly have from the transplant staff," said Link. "I wanted to find a way to give something back. By offering free Tai Chi classes to transplant patients and their support person, I have found a way to help other transplant patients."

For more information about free Tai Chi classes for transplant patients and their support person contact Richard Link at 581-8456 or link1945@aol.com.

IN FOCUS WITH **Carole West**



Beginnings: She was born and raised in Memphis, the youngest of five children of **Kemmons Wilson**, founder of the Holiday Inn chain of hotels. She is a graduate of East High School.

Early Methodist bonds: She and all of her brothers and sisters were born at Methodist.

The connection today: She was encouraged to become a member of the Methodist Healthcare Foundation's board of directors by **John Pettey**. The Kemmons Wilson Family Foundation, presided over by all of her siblings, recently made a \$300,000 gift to fund the Innovation Studio in the new Center of Excellence in Faith and Health at Methodist University Hospital. "We heard Gary Gunderson's passion for the Center of Excellence

in Faith and Health and we thought, 'Our goal has always been to look within our city and see the needs that are there.' We believed it could be a different kind of approach to healthcare that we haven't seen before, and we wanted to help them get started."

Faith and health – first hand: Her husband, **Bill West**, is a physician and founder of The West Clinic. She worked in the clinic, "before they got too big. I've had a feel for the connection between faith and health all of my married life. These cancer patients who were believers, who had a grounding in faith, seemed to sense God's grace and have such a sense of optimism. Their faith is so important, even if they don't recover, it gives them a level of peace."

Families first: "The cancer patients I've watched, they were all comforted by their loved ones and by their faith. The families are so tough."

The church as doorway to healthcare: "Gary is right to get the churches involved with this. To have a guide for a patient from their church family – a person of faith who helps them to know what to expect, who has great skills as a comforter – is unbelievable for a patient and for a family that is struggling and needing help. To have the church involved in your healthcare, it's sort of a Southern thing already. Hopefully it will become a Northern thing - a thing that is practiced all over the country."

Methodist in the spotlight: "It's THE primary hospital for the indigent in Memphis. I think Gary and his staff do a phenomenal job with the research and work they are doing. And look how Le Bonheur has changed over the years. I think Methodist has done a great job as far as just seeing all of Memphis and responding to the need."

Make Your Wishes Known And Make a Difference at the Same Time Include Us in Your Will and Make a Lasting Impression

Including us in your will and making a bequest is one of the simplest ways to remember what you care about most—while keeping your assets available to you throughout your lifetime. An unrestricted direct bequest—included in your will or living trust—of a certain sum of money, a percentage of your estate or a particular asset preserves your wishes forever and betters our tomorrow.

We are available to provide you with more information on gifts that fit your financial and philanthropic goals.

Please contact us at:
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W. Steven West, Sr. Vice President,
Community Benefit and
Sr. Legal Advisor, Special Projects
 1211 Union Avenue, Suite 410
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