

Refer a Friend For Office Space at Kirby Gate and receive a \$300 gift certificate!

(see details below)

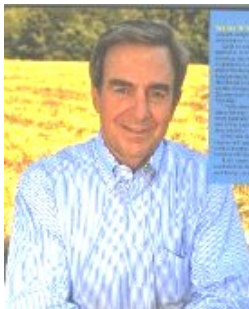


NEWSLETTER

February 2012

HELPING CLIENTS AND NEIGHBORS STAY UP TO DATE ON KIRBY GATE!

DON'T MISS YOUR REFERRAL FEE!



Walter Wills

Dear Friends,

We are excited to offer our tenants and friends a reward for **referring a friend** to lease our space at Kirby Gate.

As you know, Kirby Gate is centrally located at one of the highest traffic volume intersections in Memphis with convenient access to S.R. 385 and the airport.

Just send us names and phone numbers of prospective new tenants or have them contact us directly. If your referral signs a lease within two months of your recommendation, we will gladly give you total value of **\$300.00 in gift certificates from one or more of the Kirby Gate businesses** for the "Refer a Friend" campaign. Be sure to see businesses listed on the Kirby Gate Blog, Facebook, Twitter and LinkedIn websites!

Formosa

New China

El Toro Loco

I Luv Lasagna

Subway

Belle Beauty Supply

Cricket

Kroger

Tobacco Zone

La Rue Haircutters

Physiotherapy

Party Connections

CK Nails

Curves

Vera's Skincare & Boutique

T J Mulligans

Wellness First

One Call Telecom

Reggie White Medical Clinic

Methodist Hospice Residence

The Point at Kirby Gate

Bluff City Jaguar & Land Rover

TOP 10 REASONS To Build At KIRBY GATE!

10. Flexible lot lines
9. Full utilities on site including fiber optics
8. Fully improved major roads
7. Full Security Services
6. Immediate access to a signalized free-way interchange (S.R. 385)
5. Full city services
4. Ample allowable building heights and floor area ratios
3. 550,000 square feet business users
2. High profile project anchors such as Methodist Hospice Care, Kroger, Walgreens, Starbucks, Wendy's, Bluff City Jaguar and Land Rover, Acorn Medical Research, Exxon and Memphis Specialty Hospital (under contract)
1. IT'S A FUN PLACE TO BE with ten Food services/restaurants

*Did you know
we will post information
for you on our Facebook &
Twitter pages?*

- *Are you hiring ?*
- *Do you have a new product ?*

Send your news and updates to:

annfmohler@comcast.net

Kirby Gate Business Breakfast Recap



Businesses leaders and neighbors of Kirby Gate gathered together for a breakfast meeting at **El Toro Loco** on Tuesday, November 15 with over fifty people in attendance.

- By Invitation from **Walter Wills, III** passionate about the **Kirby Gate** area and one of several Kirby Gate developers.
- Purpose for businesses and neighbors to meet each other, feel connected because of mutual interests in the neighborhood and to hear updates about the area.
- Relaxed and informal environment.
- All attendees introduced themselves and gave a brief description of their connection to **Kirby Gate**.
- Neighbors and businesses listened to each others experiences within the local Kirby Gate business and neighborhood community.
- **Walter Wills** presented new development updates in the area.
- Three officers from the **Memphis Police Department** encouraged everyone to follow safety tips when shopping to deter crime.
- **Security One** representatives provided current crime statistics with very few instances occurring at **Kirby Gate**.
- The **Neighborhood Watch representative** introduced himself with enthusiasm and encouraged everyone to make a note of his phone number and office hours.
- **Walter Wills** read the definition of "Community" to the group: Community is a group of **interacting people in close proximity that share some common values** and is attributed with social cohesion within a shared geographical location. Intent, belief, resources, preferences, needs, risk and number of other condition may be present and common, affecting the identity of the participants and their degree of cohesiveness.

VISION:

EVERYONE TO FEEL PART OF A COMMUNITY, BE PROFITABLE BY PROVIDING THE SURROUNDING NEIGHBORHOODS WITH THE BEST SERVICE FOR A BETTER PLACE TO LIVE AND WORK, ENHANCING EVERYONE'S INVESTMENT.

Walter Wills III

Businesses represented at the breakfast meeting:

- SECURITY ONE
- MEMPHIS MT. MORIAH POLICE PRECINCT
- CURVES
- ACORN RESEARCH
- QUINCE COMPREHENSIVE MEDICAL
- KSANA
- TOBACCO ZONE
- PACA ONE
- CALL TELECOM
- SELECT STAFFING
- METHODIST HOSPICE RES
- EMMANUEL UNITED METHODIST CHURCH
- GILL PROPERTIES
- GRUBB & ELLIS
- SECURITY ONE
- WILLS & WILLS
- CRICKET
- EL TORO LOCO
- LA RUES SALON
- CRYE-LEIKE
- BOYLE

Neighborhoods Represented:

- GREENTREES CIVIC ASSN.
- KIRBY WOODS NEIGHBORHOOD ASSN.
- KIRBY TRACE COVE
- KESWICK - STORNAWAY

OTHER NEWS

- Sign up for "**Four Square**" online for free. Once you sign up you can check in at your business location, make comments and recommendations. You can also make offers to your customers who use Four Square. It is a great tool for building online awareness of your business. www.foursquare.com
- **Don't forget to like the Kirby Gate Facebook page.** We feature our blog posts and updates. **And we do a lot of bragging on our Kirby Gate tenants!** www.facebook.com/kirbygate
- **We have featured the following tenants on our blog since our last newsletter:**

CK Nails

Formosa

Reggie White Medical Clinic

Vera's Skincare Salon

Memphis Dawgs